

## PRIVACY POLICY DIA GROUP

**DIA GROUP B.V., and its subsidiaries (“DIA Group”)**, is responsible for processing your personal data and informs you that this data will be processed in accordance with the provisions in the regulations on personal data protection, Regulation (EU) 2016/679, of 27 April 2016, (GDPR). DIA Group takes your personal data seriously and keeps an eye on how your personal data are used within our organisation. The personal data obtained by DIA Group is limited to what is necessary for the legitimate purposes for which it is processed. Your personal data is processed in a lawful and transparent manner.

**Personal data and the purposes of processing:** DIA Group may obtain and process personal data from visitors of its websites, attendees, speakers, exhibitors and partners/sponsors of DIA events and members of the DIA Community. Such personal data may include: Name, company name, job title, email address, country of residence and gender. DIA Group processes the personal data for the purposes of:

- Sending of commercial advertising communications, by email, fax, SMS, MMS, social media communities or any other electronic or physical media, present or future, which enable commercial communications. These communications will be made by DIA Group and relate to its products and services, or those of its partners/sponsors.
- Processing orders, payments, applications or any type of request made by using any of the contact forms or registration that are made digitally available.
- Sending communications, including but not limited to, newsletters and thought leadership blogs.
- Sharing limited personal data (name and job title of attendees, including press, analysts and bloggers) with partners/sponsors, speakers, exhibitors and attendees prior to and/or during an event organised by DIA Group.
- Using images (pictures and videos) captured during an event organised by DIA Group for promotional purposes.
- Conducting statistical studies.
- Collecting limited personal data through cookies when visiting our websites. Please see our Cookie Policy for more information. The most recent version of the DIA Cookie Policy can be found on the DIA website: [www.digitalinsuranceagenda.com](http://www.digitalinsuranceagenda.com).

**Data preservation criteria:** The personal data will be preserved while there is a mutual interest in maintaining the purpose of the processing. When the personal data is no longer necessary for that purpose it will be deleted with adequate security measures to ensure the anonymization or pseudonymisation of the personal data or the total deletion thereof.

**Communication of personal data:** Personal data will not be disclosed to third parties, except:

- if DIA Group engages a third party to act on its behalf, e.g. an e-mail service provider for sending mailings.
- for the communication of limited personal data to partners/sponsors, speakers, exhibitors and attendees prior to an event organised by DIA Group of attendees and the presence of press, analysts and bloggers during the event.
- if required because of a statutory obligation.

DIA Group is entitled to share personal data within DIA Group, between the legal entities belonging to DIA Group.

When DIA Group engages third parties located outside the EEA, personal data may be transferred outside the EEA. Similar provisions as in this Privacy Policy apply in that case. The same applies when a DIA event takes place outside the EEA.

**Rights pertaining to personal data:**

- The right to withdraw consent for use of your personal data at any time.
- The right of access, rectification, portability and deletion of your personal data and of limitation or opposition to their processing.
- The right to file a claim with the Dutch Data Protection Authority ([www.autoriteitpersoonsgegevens.nl](http://www.autoriteitpersoonsgegevens.nl)), if you consider that the processing does not comply with the regulations currently in force.

**Contact information for exercising your rights:**

DIA Group B.V.

Postal address: Ganzenmarkt 6, 3512 GD Utrecht, The Netherlands.

Email: [info@digitalinsuranceagenda.com](mailto:info@digitalinsuranceagenda.com).

**Governing law and dispute resolution:** This Policy shall be exclusively governed by and interpreted in accordance with the laws of the Netherlands. Any and all disputes arising out of or in connection with this Policy will be resolved by the competent authority in the Netherlands or competent court in Utrecht, the Netherlands.

This policy will be updated from time to time. The most recent version is always available on our websites.